



## **The International Agri-Business MBA 2006 Study Tour Aberdeen (UK) September 4th – 10<sup>th</sup>**

**Objectives:** Introduce tour participants to the EU agri-food business sector.  
Identify key issues driving the development of this sector  
Show examples of 'best practice' from leading UK companies:  
Reinforce the MBA course with examples from Industry

**Accommodation:** Single study bedrooms (en-suite) at SAC, Sutton Hall, Craibstone Estate, Bucksburn, Aberdeen AB21 9YA, UK.  
Payphone in halls Tel. (44) (0) 1224 715684  
Emergency contact number (office hours) Tel (44) (0) 1224 711012,  
Warden service (after hours) 077 63025473  
<http://www.sac.ac.uk/learning/aboutcollege/accommodation/accomab>

### **Programme:**

Arrive Aberdeen Airport 15.00 to 17.00

**Monday 4<sup>th</sup>** 15.00 to 17.00 Meet at Aberdeen Airport and Transport to SAC Halls of residence  
*George Robertson*

18.00 **SAC, Craibstone Campus, Aberdeen.**  
Board Room - Programme introduction  
Briefing of Companies to be visited  
Description of the UK Agri-Food Sector; trends and developments  
19.00 Visit to a supermarket to purchase breakfast foodstuffs

**Tuesday 5<sup>th</sup>** 08.00 Breakfast and discussion on firms to be visited  
Morag Mitchell

11.0 Visit to rural business in Tomintoul area  
*Theme of visit: Rural Development, Land Management*  
14.00 Cairngorm National Park  
*Theme of visit: Tourism Development*  
Helen Wink, sales and event coordination  
<http://www.cairngorms.co.uk/>

21-0 A Scottish traditional music evening at The Aberdeen Arms Hotel, Tarland, Aberdeenshire. <http://www.aberdeenarms.co.uk/>

**Wednesday. 6<sup>th</sup>**  
*Caroline Daniel*

08.00 Breakfast / discussion on firms to be visited / strategic review of yesterdays firms  
09-00 'North Sea Story' video and presentation/discussion by  
Ewan Daniel, Aberdeen City Council Economic Development  
<http://www.managenergy.net/actors/A2374.htm>

11-00 Possible visit to (or from) Rigblast - history and development of the company

13-30 Possible visit to Score (Europe) Ltd, Glenugie Engineering Works, Burnhaven, Peterhead, Aberdeenshire AB42 0YX <http://www.score-group.com/>

- 16-0 Mini bus tour including Peterhead Power station, St Fergus gas terminal + ASCO supply base (explanation by Ewan Daniel, but no admittance to these)

**Thursday. 7<sup>th</sup>**

*Steve Miles*

- 08.00 Breakfast / discussion on firms to be visited / strategic review of yesterdays firms  
11-00 Bendronach Distillery Scotch whisky production  
<http://www.celtia.info/culture/economy/scotch.html>
- 12-30 Brodie Country Fare for lunch <http://www.brodiecountryfare.com/>
- 13-30 Brodie Castle visit  
[http://www.nts.org.uk/web/site/home/hospitality/properties/NorthEast/Brodie\\_Castle.asp?NavPage=1535&NavId=2302](http://www.nts.org.uk/web/site/home/hospitality/properties/NorthEast/Brodie_Castle.asp?NavPage=1535&NavId=2302)
- 15-30 Baxters of Speyside (food processors and preserves)  
Nicola Smith (Product Development Manager) <http://www.baxters.com/default.asp>
- 18-00 Possible Scuba diving try dive with Nicola Smith at Banff swimming pool.

**Friday 8<sup>th</sup>**

*David Lamb / George Robertson*

- 09.30 Depart
- 08.00 Breakfast / discussion on firms to be visited / strategic review of yesterdays firms  
09-00 Scotland s Food and Drink industry, A talk by David Lamb (SAC Senior Food Consultant) <http://www.scottishfoodanddrink.com/>
- 11-00 Tesco PLC, Inverurie, Product procurement and supply chain management (with David Lamb) <http://www.tescocorporate.com/>
- 13-00 Lunch
- 14-00 Mackies Ice Cream and Dairy farm, Westerton, Rothienorman.  
Mac Mackie / Dennis Emslie. <http://www.mackies.co.uk/>
- 18-00 Climb Bennachie, a local hill with good views over Aberdeenshire (wear strong footwear and a jacket).  
<http://www.forestry.gov.uk/website/recreation.nsf/LUWebDocsByKey/ScotlandAberdeenshireNoForestBennachie>
- 20.0 Fish and chip supper [http://www.niagara.co.uk/fish\\_and\\_chips.htm](http://www.niagara.co.uk/fish_and_chips.htm)

**Saturday 9<sup>th</sup>**

Free day – local tourism and fun / or possible trip to tourist attraction?

**Sunday 10<sup>th</sup>**

Depart Aberdeen.

Home, rest and recovery!!